



## NEW DUBLIN CONVENTION CENTRE TO HOST PMI 2011 EUROPEAN CONGRESS

The Convention Centre Dublin is the first state-owned, public-access building to be constructed and will provide Ireland with an opportunity to compete for a share of the estimated €40 billion global conference market. Prior to the construction of this 2,000 seater auditorium, the Dublin Docklands Authority established a Local Labour Charter to ensure 20% of the workforce were sourced locally to work on the many construction projects that arose once building commenced.



At almost half a million square feet (44,000m<sup>2</sup>), the National Convention Centre is the largest single-use building constructed in Dublin in decades, and indeed the first major public access building since the foundation of the State. The brief was to provide a building with a 100 year life span.

The striking landmark building was designed by world renowned Pritzker prize winning Irish architect Kevin Roche. During his opening address Kevin Roche charmed the guest attendees with vignettes such “architects should be seen and not heard”.

The building will be a significant iconic addition to the Liffey scape, joining the Four Courts and the Custom House. The centre cost €215m with an overall 40 month programme.

Officially opened in September 2010, the CCD has confirmed over 120 bookings, with an expected 70,000 delegates ready to descend on Dublin’s North Wall Quay in the next couple of years. Bookings include the

International Bar Association with 3,000 delegates, the International Statistics Institute with 3,000 delegates and the IAVE World Volunteer Conference with 2,500 attending.

According to research conducted on behalf of Fáilte Ireland - the Irish Tourism Board - indicated that each delegate is worth €1,500 to the local economy. PMI will be hosting their 2011 European Congress at this exciting venue enabling project management community to make a much needed financial injection into the Irish economy.